



DELANEY PFEIFFER

GRAPHIC DESIGNER

PROFILE

24 year old graphic designer from Evansville, IN with 7+ years of work experience in various design fields.

CONTACT

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delaneypfeiffer.com

SKILLS

ADOBE ILLUSTRATOR



ADOBE PHOTOSHOP



ADOBE INDESIGN



ADOBE AFTER EFFECTS



WORDPRESS



PROFESSIONAL EXPERIENCE

FREELANCE GRAPHIC DESIGNER

May 2017 - Present

After graduating from The Modern College of Design, I focused on expanding my portfolio by freelancing. View my work on my website: delaneypfeiffer.com.

- Designed Logos - View on portfolio website delaneypfeiffer.com
 - Posey County Fair
 - Point & Barrel Outdoors
 - Pop Yuncker's Organic Popcorn
 - Prime Plumbing & Drains
 - Finders Keepers Decor + more
- Designed DVD Packaging for Lawn & Garden Collector Magazine
- Created display ads for Nixon Auctioneers in Whichita, KS

MARKETING COORDINATOR @ P&I SUPPLY

October 2021 - October 2022

Two months after accepting position of Marketing Coordinator at P&I Supply, major restructuring took place. I was soon promoted to Lead Marketer. After a successful year with P&I Supply, I left to focus on building my brand.

- In charge of creating and ordering marketing material for clients and trade shows
- Recorded and reported analytics to CEO on a weekly basis
- Posted on company social media accounts

CREATIVE DIRECTOR @ AMERICAN EYEWEAR MFG

July 2020 - September 2021

American Eyewear MFG hired me to be the fresh eyes in the company. I stayed until my redesign was completed. This included the website, brand logos, and photography.

- Redesigned website using WordPress
- Took photos of each individual frame for website catalog
- Met daily with CEO to come up with marketing strategies
- Designed and printed handouts for eyewear lines

MARKETING COORDINATOR @ CURRAN MILLER

June 2017 - August 2018

I studied Graphic Design in high school at Southern Indiana Career and Technical Center, where I was introduced to the job opportunity at Curran Miller Auction and Realty. I learned about Business to Business and Business to Consumer marketing before leaving to attend The Modern College of Design in Dayton, OH.

- In charge of creating and ordering marketing material
- Updated website content daily
- Produced and edited real estate walk-through videos
- Content sharing on social media

References available at delaneypfeiffer.com